



USRowing & Concept2 Proudly Present the Eighth National Learn to Row Day Saturday, June 6, 2009

Would you like to:

- *attract new members to your rowing club or fitness center,*
- *raise awareness of your club and its activities,*
- *make a positive contribution to your community?*

Then join us for the eighth National Learn to Row Day!

Last year, more than 80 clubs and an estimated 1,500 people participated in the program. This year we hope to build on those numbers. Our goal is to start promoting the day now on both the national and local levels. If you think you are interested in participating in National Learn to Row Day, please complete the enclosed form and return it to USRowing as soon as possible. As soon as we receive your form, we will be back in touch with additional details.

USRowing and Concept2 support your National Learn to Row Day participation by providing:

- National Learn to Row Day logo posters to promote the event in your community
- Advertisements to spread the word about your specific event
- Rowing information and publications for participants
- Sample schedules and suggested program elements for organizers
- Press materials and promotional ideas
- Safety information, including waivers

Among other events, typical National Learn to Row Day activities include:

- Ergometer demonstrations
- Hands-on lessons, in tanks or on dock-boxes
- On-the-water instruction with experienced rowers (where available)
- A club/center open house or guest day

Interested clubs should:

- Complete and return the enclosed form as soon as possible
- Begin to promote National Learn to Row Day in your community

Should you have any questions, please contact USRowing at (800) 314-4769 or Concept2 at (800) 245-5676, ext. 3044. Visit our Web sites at: www.USRowing.org and www.Concept2.com

If your club is unable to participate on June 6 but would like to host something on another day, please let us know and we will still provide you with all support materials.